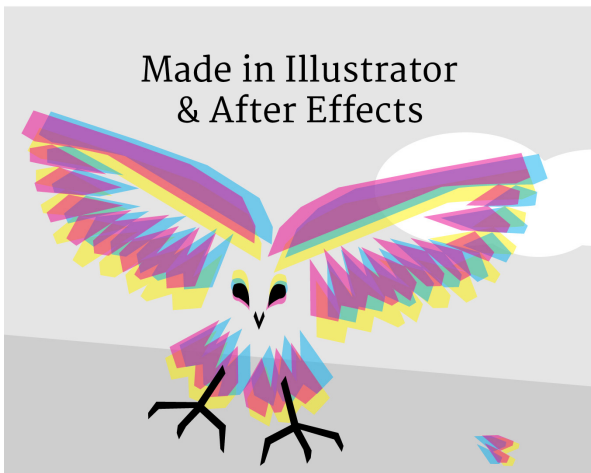




1. Spiraling feathers and then the “e” in “me” duplicates and duplicates and spirals out of frame. The “o”s in “look” morph into the bird eyes and the feathers start to take shape around the eyes. Maybe zoom in closer and closer into eyes then pull back to create illusion of feathers forming...



2. Bird forms into place quickly when cut to this scene. Then does subtle bird movements while the copy fades in and out.



3. After a beat on this copy, next frame is the transition out (so when loops hopefully looks cool before the beginning frame above starts)



4. Early visual idea I had... I love the idea the bird form of eyes and feet at bottom stay in place and all the other elements swirling around. Maybe eyes and feet zoom/swoosh out to imply flying out of scene